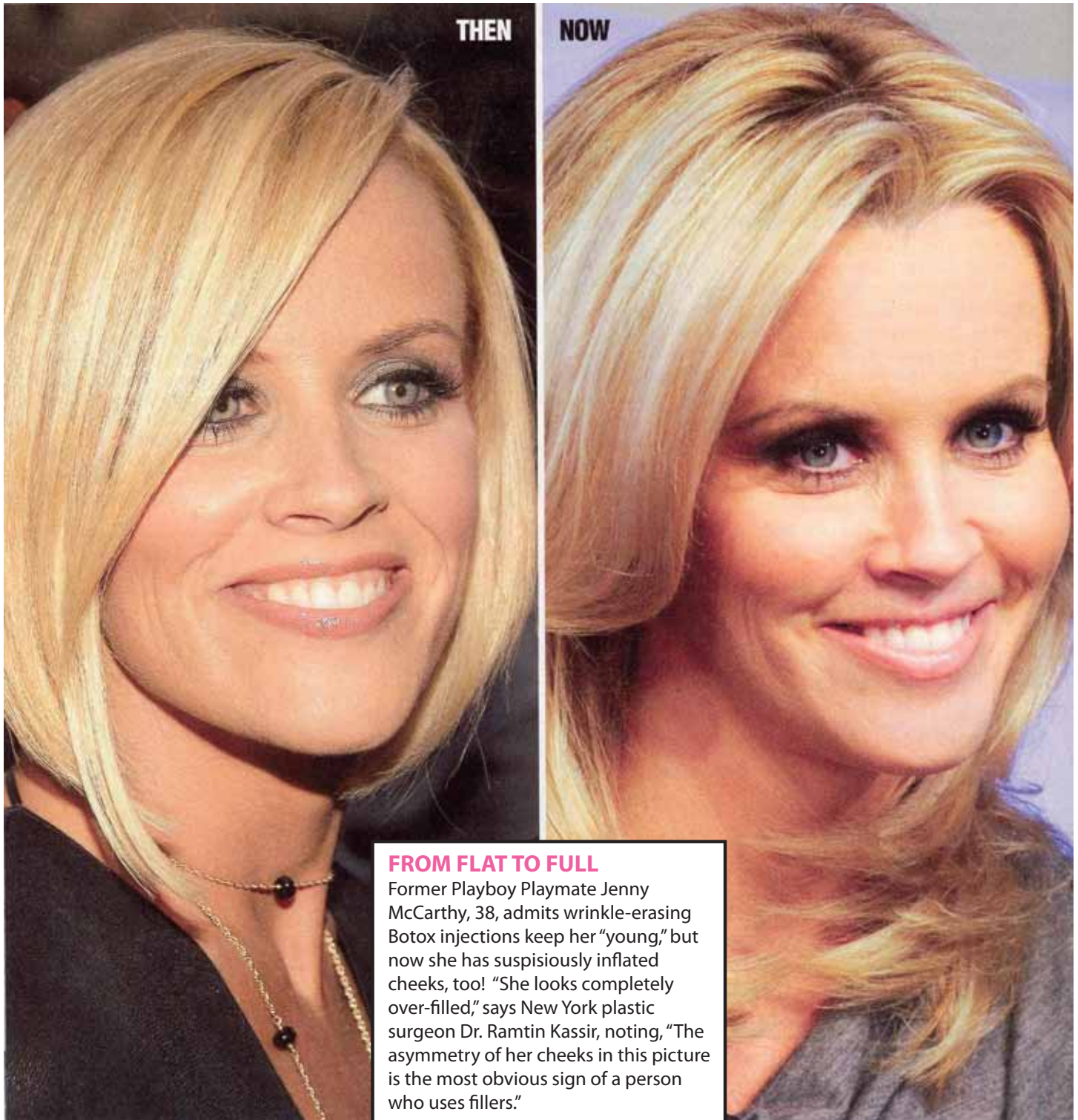


Hollywood's new cheek-plumping craze

See which stars may be experimenting with the latest trend in celebrity plastic surgery filling cheeks with fillers and implants to look younger



FROM FLAT TO FULL

Former Playboy Playmate Jenny McCarthy, 38, admits wrinkle-erasing Botox injections keep her "young," but now she has suspiciously inflated cheeks, too! "She looks completely over-filled," says New York plastic surgeon Dr. Ramtin Kassir, noting, "The asymmetry of her cheeks in this picture is the most obvious sign of a person who uses fillers."

Dr. Ramtin Kassir, Dr. Robert Guida and Dr. David E. Bank have not treated these stars.



KIM'S FACE IS SO PLUMP NOW

Although Kim Kardashian, 30, has lost weight since her catapult into the limelight, you'd never be able to tell by the fullness in her cheeks! Although her rep denies it, NYC plastic surgeon Dr. Robert Guida believes, based on this photo, that Kim looks to have had implants. "The elevation is higher and appears to be coming from deeper in the skin - not just away from the surfaces, the way you get with fillers."



JANET HAS HARSH ANGLES

"The flatter the cheeks, the older you look, while the fuller the cheeks, the younger you looks," explains Dr. Kassir. So it's no wonder Janet Jackson, 44, appears 10 years younger! "In this photo, she appears as though she had identical implants inserted into her cheeks, giving them new definition and projection," notes Dr. David E. Bank, director of The Center For Dermatology, Cosmetic & Laser Surgery.



MADONNA OVERDID IT AGAIN

"It looks like she has two apples stuffed in her face!" exclaims Dr. Bank, who undoubtedly believes, based on this picture, that Madonna, 52, has cheek implants. "Her skin looks tented over a firm object, causing a delineation of the cheek area from the rest of her face." Cheek implants last several years - similar to boob jobs.